**RESEARCH PUBLICATIONS (Scopus):5**

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| **S.No** | **Name of the Journal**  **(Scopus)** | **Title of the Paper** | **ISBN/ISSN No, Issue & Volume No** | **Year of Publication** | **Impact Factor** |
| 1 | Tec Empresarial  (Scopus-Q4)  Link:https://revistas.tecac.cr/index.php/tec\_empresarial/article/view/1783 | An Investigation of Indian Consumers' Purchase Intentions Using  Electronic Word-Of-Mouth | ISSN: 1659-2395, Vol no:18, Issue no-2, Page.No:1783-1799 | 2023 | **-----** |
| 2 | Journal of Harbin Engineering University  (Scopus)  Link:https://harbinengineeringjournal.com/index.php/journal/article/view/698 | Impact of Talent Management on Organization Performance and Practice: A Study of Talent Management in IT sector in context of NCR | ISSN: 1006-7043, Vol no:44, Issue no-7, Page.No:1935-1942 | July-2023 | ----- |
| 3 | International Journal of Professional Business Review  (Scopus-Q2)  Link: Link: https://doi.org/10.26668/businessreview/2023.v8i7.997 | Effective role of human resource management policies within marketing organization: the impact on business and marketing strategy implementation | E-ISSN: 2525-3654, Vol no:8, Issue no-7, Page.No:1-12 | 28th June,2023 | ----- |
| 4 | Seybold Report (Scopus-Q3)  Link: https://seyboldreport.net/abstract-2023/36.html | A study on impact of employee job embeddedness on employee  Retention | ISSN: 1533-9211, Vol no:18, Issue no-3, Page.No:36-44 | January  2023 | ----- |
| 5 | Pal Arch’s Journal of Archaeology of Egypt/ Egyptology (Scopus-Q3)  Link:https://archives.palarch.nl/index.php/jae/article/view/4514 | A Covid-19 impact analysis on the Migration of Rustic consumers to branded digital goods WRT Andhra Pradesh | ISSN:1567—214X,Vol.17, Issue-9  Page No: 3860-3866 | December-2020 | --- |